

Dynamo Board Meeting Agenda

Date & Time: Monday 12th November 2018

Location: North East Futures UTC, Forth Street, Newcastle upon Tyne, NE1 3SA

ATTENDING:

Charlie Hoult (Chair), Claire Fenwick (on behalf of Ant Hall), Chris Latimer, Neil Guy, Graham Jordan, Dan Sydes, Matt Oakley, Stu Lynn, Graeme Fletcher, Jon Ridley, Paul Watson, Maxine Dursham, Paul Crennell, Mark Larsen, Phil Jackman, Anne Macdonald, Alan Welby, Neil Hemming, Becky Strachan, Jen Hartley, Deni Chambers, Andrew Besford, Lindsay Phillips, Alison Shaw, Simon Roberson

Minute taking: Sarah Thackray, Clare Nicholson

Apologies:

Siobhan Fenton, Sandra Thompson, Antony Hall, Alastair Irons, Anthony McMenzie, Giselle Stewart, Janet Ross, John Fitzgerald, John Marrin, Michelle Rainbow, Mike O'Brien, Richard Waterhouse, Rob Hamilton.

Board updates

- Welcome to Chris Latimer (Sage), Neil Guy (tombola), Maxine Dursham and Paul Crennell (Orchard)
- Graeme Fletcher appointed as a new Vice Chair of Dynamo
- Funding through ISN update on progress and impact to date
- Hotspot – mailout went out w/c 22nd October. Interest received. Sponsors that signed up for October edition automatically transferred to 2019 edition. Deadlines are February so will go out with March 2019 issue.
- Dynamo Strategy presentation – to follow
- Dynamo Innovation Manager post to support Dynamo's growing cluster activity has been widely advertised
 - Two recruitment days have now been held in conjunction with Innovation Super Network who will be employing and part funding the position using ERDF funds
 - Working to identify candidates with right skills and experience – quite a challenge!

Finance

- Overview and update
- Forecast – finish on net income of £24k. Looking at 2019 it's slightly less.
- £16.5k allocated to go towards match funding cluster engagement role. Still expected to finish on £23k in 2019.

CLUSTERS

CYBER (Phil Jackman)

Over the last month the work stream has been regrouping after CyberFest. Meetings have been held with speakers to get their feedback and plan for next year.

- A Think Tank will be held on 29 November to look back at CyberFest and look forward at mechanisms needed to support the work stream going forward.
- An event focused on Awareness will be held in February – Graham Jordan to lead.
- An event focused on Business will be held in April – Anthony McMenzie to lead
- An event focused on Learning will be held in June -Phil Anderson to lead
- CyberFest 2019 main event will be held in September at Newcastle University
- Business Northumberland is interested in an event around agritech.

Each of the them leads within the work stream have been asked to make a pledge to deliver in 2019

Cyber Cluster sponsor pack

USB building – Date between 9th and 13th September 2019

SKILLS (Giselle, Graham J)

Graham Jordan:

- Still no confirmation of ESF digital skills NE funding – will shorten delivery ‘window’. £20m regional pot. Would be administered by the BIC via Sunderland Software City. Possibly help with mentoring scheme.
- Meeting held to progress the Talent Matching ‘App’ to beta stage – hoping for beta service in new year but still business issues to iron out – Anne and Sarah aware.

Accenture – have 500 applicants for 30 jobs.

Link up with education providers for beta stage?

ACTION: Sarah to follow up on this

Bid has gone in via LEP. With DCMS at the moment. DWP involved.

BIM Cluster and IC3 (Anne Macdonald)

- Planning and preparation for Dynamo’s Driving Digital Construction Innovation Day with Waterstons and Northumbria Uni on 22nd November. A one-day, collaborative event, aimed at tackling real world, gritty problems in the Construction industry. Please encourage your teams to enter – all skillsets required, don’t need to be digital construction specialists.
- IC3 project and LEP grant application decision being chased – again!

Series of events in the planning for 2019. Key events on research learning.

FINTECH (Mike O’Brien/Anne Macdonald)

- Cluster scoping has been conducted by Peter Murphy & Mike O'Brien
- Keen to identify lead organisations and resourcing to stimulate activity

SHARED SERVICE CENTRES (Simon Roberson/Anne Macdonald)

Following the successful kick off meeting with interested members, Simon has been following up with those organisations that either expressed an interest but couldn’t make the meeting or were identified as potentially able to make a significant contribution. Graeme Fletcher facilitated a positive introduction to colleagues at ConnectHealth. A potential contact has been identified to engage at DWP, and Simon is arranging follow up meetings with Atom Bank and EY. The aim is to conclude these discussions and distill the findings into a cluster overview within the next month and plan a first event in Q1 2019.

Next meeting will take place before Christmas.

PROFESSIONAL SERVICES (Anthony Hall/John Marrin)

Claire Fenwick

Workshop breakfast 21st November 8.30am-10.30am at Hotel du Vin. Better understanding of the challenges faced by digital companies. As result they will hope to shape future events.

Workstream members from Mincoffs, John Marrin and Alistair from Tait Walker.

CENTRE FOR PUBLIC SERVICES LEADERSHIP - DIGITAL / DATA

PSLA is now known as the Centre for Public Services Leadership.

Good initial conversation about our "pitch" with the senior civil servant leading on this, Kris Murrin. Kris was keen on regional angle (she has a P&G connection with Newcastle) and digital. She is especially keen to see CPSL share case studies - for example of where sectors have come together to solve a problem that goes beyond the remit of one government department - to popularise success stories. Positive ongoing conversation with other Cabinet Office officials.

The Taskforce report has just been published [[PDF](#)] - it is in line with our expectations and does not include much about the specific "digital and data" angle, which is an opportunity for us. (The high-level nature of the report might suggest things are going to move quite slowly before the centre commissions anything?)

Immediate next steps are:

(1) - Internally within the Newcastle University - to work up some numbers for Richard Davies and Mike Capaldi to share around the senior team. Amy and Andrew met with Kate Morris and Trevor Bedford last week to begin work on this. It will be a key input into the discussion about the University's commitment - senior management bandwidth, is it a good fit, etc.

(2) - With CPSL - to go back to Kris Murrin to share with her what we think we could contribute in the light of the publication of the report.

There is early interest from Accenture and Capgemini to be associated with this as private sector partners in the region who are doing relevant work with government. Through Dynamo we should set up a discussion amongst interested members which fits between actions (1) and (2) above, so that we can refine an updated version of the proposition and get senior engagement from the potential partners, before going back to see Kris Murrin.

North of Tyne – projects are being sought for mayoral campaign post May 2019. CPSL will hopefully be written into the North of Tyne business case fund. Next meeting 4th December – may not be mentioned in that cabinet meeting.

Matt Oakley - There is a Brexit angle on the bid potentially as the impact of these leaders could be greater.

Stu Lynn – should private sector be trained alongside each other?

WIDER ACTIVITIES (Anne Macdonald)

- Cluster Sponsor Pack has been developed to enable organisations to sponsor specific cluster groups for a 3-year period, enabling sustainable cluster growth and providing long term benefits to sponsors including increased profile and opportunity to steer regional developments in their specialist interest areas. Please get in touch if you are interested.
- Dynamo 2019 Business Plan continues to be developed and governance arrangements are being formalised.
- Hugely successful Dynamites award event held – record number of attendees. Valuable networking event leading to lots of follow on meetings and connections between businesses. Feedback from one member was that it was the most entertaining awards ceremony they had attended and the best value in terms of network building of all the events they attended. Lots of positive feedback on the decision to have an all women judging panel this year.
- Meeting planned with Gateshead College's marketing director to discuss collaboration opportunities now Deni is at the helm
- Meeting planned with Thought Works to discuss collaboration and Dynamo membership
- Meetings held with Accenture and partners on Talent Matching platform. Nearing completion and beta pilot planned for January. Hosting costs and maintenance need to be explored to ensure resourcing available.

EVENTS

PANEL EVENTS

2018

- | | |
|----------|----------------------------------------------------------------------------------------------------------------|
| 12th Nov | Digital Skills hosted by Nigel Wright at Crowne Plaza. Panel: hedgehog lab, Mkodo, metrology software and CEF. |
| Dec | Shared Services? Anne/Simon – is this going ahead
Asked Gateshead College to host board meeting |

2019

Any of the Board organisations looking to host and collate a panel event? Any interesting topics we can cover?
We have asked Proto to host & offer panel event for January or February.

BIM CLUSTER INNOVATION DAY

22nd Nov Northern Design Centre
4 challenges - Driving Traceability, Driving Efficiency, Driving Capability, Driving Change

25 across the teams.

Drinks reception/presentation – approx 60 altogether including team members

THINK TANK

29 November – Cyber – Accenture hosting.

DYNAMO 19

University of Sunderland hosting
Save the date: Thursday 20th June 2019

Sage confirmed as headline sponsors

Initial planning meeting took place last month. BeaconHouse Events will pull together a format based on the discussions. More focus on workshops and roundtables rather than presentations

DYNAMO DINNER 2019

14th March
BALTIC
Bruce Daisley, VP, EMEA for Twitter, confirmed as guest speaker – fee is a copy of his book for each attendee
Bookings will be launched 1st week of December
Ticket price increase to £90 + VAT (2018 - £87.50 + VAT)
Mincoffs confirmed co-sponsorship once again.
Have sent the details to Teesside University asking if they would like to co-sponsor also.

MEMBERSHIP

New members

HMRC - £2,000
BE Group - £200
Modular Law - £40
Agilesphere - £200

TOTAL - £2,440 + VAT

Lost members

XQ Digital Resilience - £200
Turnitin UK Ltd - £450
South Tyneside College - £450
Hexhamshire Organics - £40
Baltic Training - £450
Northern Shore consulting - £40
Inflo Software - £200

TOTAL - £1,830 + VAT

ACTION: Dan Sydes can help us re-connect with South Tyneside College.

Total revenue £69,800 + VAT

Renewal invoices sent out w/c 5th November. Expecting some more cancellations with the annual churn.

AOB

- Dynamo Mentoring Programme (Stu Lynn)

Notes: Senior people to be mentors and mentees – looking for people from member organisations. Pilot system to launch end of 2018 and then review. Scope – what levels, and for North East. Don't want to duplicate ones that already exist. Check criminal records? Don't want to be a counselling system. Need to do some work on t&c's and boundaries.

Anyone want to sponsor? Review after trial phase.

Need a trial period before purchasing the platform?

Need min 100 people on the platform to make it work.

ACTION: Alan Welby will link Stuart with Helen Lee at LEP and LEP may want to sponsor/support it and link in? Jen Hartley is updating Stuart with notes from previous meeting with Helen Lee on this too.

ACTION: Stuart to share the video demo for the board to review.

- Tech North East (Stu Lynn)

Very simple idea – no one story that amplifies everything that goes on here. Skills, finance, invest in the north east. Digital platform that tells the story of the North East. Some companies are coming out of the research who aren't currently members. Who are the communities? Umbrella/big tent platform. Will launch for preview w/c 19th November.

@technortheast

ACTION: Stu to share the link to the preview.

- BTR/Dynamo event 21st Nov – BTR conference 4.4.19

Accenture interested in this event.

ACTION: Share the sponsor pack for 4th April 2019