



## **Dynamo North East Privacy Policy**

This privacy policy is for this website [www.dynamonortheast.co.uk](http://www.dynamonortheast.co.uk) operated by Dynamo North East CIC. This privacy policy explains how we use any personal information we collect about you when you use this website.

### **Email Newsletter**

This website operates an email newsletter program, used to inform subscribers about services supplied by Dynamo North East CIC. Users can subscribe through an online automated process should they wish to do so, but do so at their own discretion.

No personal details are passed on to third parties nor shared with companies or people outside of Dynamo North East CIC. Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. You have a right at any time to stop us from contacting you for marketing purposes. If you would like a copy of the information held on you please email [info@dynamonortheast.co.uk](mailto:info@dynamonortheast.co.uk) We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information.

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity. This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Laws and regulations subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated un-subscription system is unavailable people can unsubscribe by providing details via email or post.

### **External Links**

Although this website only looks to include quality, and safe external links, users are advised adopt a policy of caution before clicking any external web links mentioned throughout this website. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies. The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

### **Changes to our privacy policy**

We keep our privacy policy under regular review and we will place any updates on this web page. *This privacy policy was last updated in April 2018.*