

➤ **ROUND TABLE 1 - SUGGESTIONS FOR #CYBERFEST 19**

- One stop shop/portal – advice and sign posting
- Why people should take cyber seriously across businesses
- Event outside NE. Showcase services from region – cheaper!
- Themes: Inspiration, opportunity (more secure/smarter), SME's, Cyber Essentials – effect on reputation and impact. Monetary value. Emphasis on pen test. 'Healthy paranoia'. Duty of care on data.
- Future skills – what is coming around the corner and be prepared. Most 'out there' threats. Point out people that are emerging from standard IT programme not likely to have skills needed. Training for future. Design might come into play. How do we get supply chain to work together on this? Pam Briggs – NCSC. Needs improving in schools. 'catching the flag'. Identity skilled individuals. Research onto far east – churning out so many skilled worked from there. What are they doing that we aren't? UK Kids aren't as engaged. Can we do a study? Far East – don't have the choice, have to study this. Chinese coming over to the west for design and creativity learning.
- Good messaging from CyberFest 18. Not so clear who it was targeted for. More on Threat and Awareness for 2019. Institute of Directors could be engaged more for the event. Does CyberFest equip attendees enough to take back to their organisation. Take away a physical tool kit.
- Hear more case studies – how were they hacked, impact, how they overcame it, what improvements have they made?
- Element of trust needed – ref Graham Jordan's event.

Mike Butler

How do you apply for Lorca? What happens at end of year. Can we create something in NE Came out of Govt Cyber sec strategy. Programme delivered by siplexel(?) Request support where we need it. Not as structured as other accelerators.

➤ **ROUND TABLE 2 - SUGGESTIONS FOR CREATING A LOCAL 'LORCA'**

Are we the right people to answer – campus north better suited? Future of Work – don't need to work for an employer – give them access to the market – they can consult, work freelance. Creating employment for people. Local councils have tech incubator funds available, how do we get them all to speak to each other. Is message getting passed about? Stop the brain drain. Stop them from leaving.

Good spot for start up. It's about finding the right investment groups. Waterstons looking for grads/apprentices. Finding it difficult in the NE. Raise the profile of scale ups looking to offer opportunities.

Uni's have start up programmes to support. The network of people are still there. Startup Week - Can we have a stream there?

More visibility. Who is offering what. Make it obvious. Scottish Govt - £11m investment in Dundee. Cyber Quarter. Link with SME's. They have made investment to keep people in Dundee. Same as us, we want to keep out talent in NE.

NE have a lot of the components there. Just need to build on it.

Cyber North East Cluster – Tom Fairfax, SRM.

We preach to the converted all the time, not to the target to make them converted. There is a Cyber market out there – people don't know where to go. Would they attend #CyberFest – probably not. We all sit on the 'wrong' side of the fence.