

Dynamo Board Meeting Notes

Date & Time: 10th April 16.30 – 17.30

Location: Ubisoft CRC, 1st Floor, The Hub, Haymarket NE1 7PF

Attendees:

Anne MacDonald, Graham Jordan, Chris Wade, Charlie Hault, Graeme Fletcher, Phil Jackman, Alison Shaw, David Carroll, Paul Watson, Giselle Stewart, Becky Strachan

Minute taking:

Sarah Thackray, Clare Nicholson

Apologies:

Matt Oakley, Simon Roberson, Anthony McMenzie, Jen Hartley, Janet Ross, Deni Chambers, Gary Binns, Lindsay Phillips, Alan English, Bob Paton, Keith Dickson, Mark Larsen, Mike O'Brien, Alastair Irons, John Hunt, Neil Hemming, Richard Waterhouse, Stu Lynn,

Guest:

Prof Aad v. Moorsel

Board Updates

- The Journal supplement
- Funding
 - Bid update
 - European Structural Investment Fund ESIF bid for Innovation funding
- Board Dinner
- Lobbying - Charlie input to LEP

Finance

- Overview and update

Board strategy

Should invite more people to the board? Yes board agreed that it's a good idea to invite any key regional folk into the board meeting.

Do we need a Dynamo strategy?

Are we trying to control or create the network?

What kind of Forum is the Dynamo board? Hone in on themes rather than general discussion/updates?

Cluster stuff – focus on strategy

Strategies for each cluster – present it back to each group of interest?

ACTION: Board should define their special interest/themes – about why they come to Dynamo meetings

Define each sector and then focus in on the key areas for each:

- Skills
- Inward Investment

- Issues to tackle in each area

ACTION: Chris – will draw up a slide to define the industry and the way forward.

ACTION: Anne and Charlie to discuss the above points and feedback on next steps at next month's board

Workstreams

- **BIM**
 - BIM Cluster update. Tuesday 16th May hosted Northumbria University
 - BIM cluster support for Anne
- **SKILLS**
 - Strategy written by Bob
 - Institute of Technology bid by combined colleges
 - Meeting with LEP and Newcastle Council.
- **CYBER**

Institute of Coding – presented by guest Aad van Moorsel, Newcastle University

Institute of Coding call (document attached)

Newcastle University is leading in the NE and is planning a NE bid working alongside the Midlands (led by Warwick Uni). NU are talking to Northumbria, Sunderland Unis and to Accenture. It's £20m but has to be match funded by industry.

The bid is for £20m from government, HEFC for England to be spent 2017-2018 and 2018-2019. Matched funding. £40m in total.

What are the aims?

Increased work experience
Broader employability skills
Engage employers in curriculum design
Engage diverse workforce
Prepare grads for fast paced elements of working in SMEs

Would include a building
BA and Masters
Incl apprenticeships

Newcastle Uni want to do something as the North East – for £20 or £40m bid.
Or it could be a consortium nation-wide, lead would be here or away.

24th April there is a meeting with Head of schools to find out how the bid could look

Who are the big players – big matching investments?

Aad's thoughts: Joint bid across all Universities in the North East. Could we get matched funding? Should be some cash. Can't come from Government (can possibility be from Unis or local government), advisors from industry to help develop the programme, space to develop the institute, working with start-ups, diverse workforce etc.

Think about what we could do here in the region especially around match funding? The in kind can be in resource, not matched with cash.

Any idea of where they may place the Institute?

Microsoft would be keen to be a big sponsor

We need some clarity around the model and which contribution is possible to be part of some consortium

Output aims for the programme:

Quality and support of the digital skills contribution

Lasting impact at national level

Actions needed in response to Shadpole review

Apprenticeship programmes

Tangible place/location

Placement elements – collaboration between industry and the Institute

Proposals in on 7th July

Asks:

We need to find the matched funding

Need to find space

Can you put forward employers' levies

This Institute would help design the programme

This funding could help to scale the apprenticeship programmes up from 30 to 200 for Accenture for example?

Next steps: Aad will feed back via Becky Strachan at next board meeting on 8th May

Events

➤ **DynamoNets**

- **10th April** – Ubisoft CRC. Topic: Gaming in the North East
- **8th May** – Ryder Architecture. Topic: Exporting North East Digital Excellence in Architecture and Lifecycle Management
- **12th June** – Nigel Wright – Topic: Attracting Talent People to your Business
- **10th July** – Accenture. Topic: Innovation workshop

Clare contacting other IT & Tech members for future hosts

Dynamo Dinners – should we introduce monthly/bi monthly/quarterly dinners?

➤ **Dynamo 17**

Monday 3rd July. Hosted by Durham University.

Fringe events:

- Possible VIP reception to be held on the night of the conference. Need to discuss timings and location for a pre-event careers event for teachers and careers advisors. Maybe hold this in Newcastle or Sunderland the week prior?
- Careers event at the end of June. RTC potential hosts. Graham Jordan to work with Sarah and Clare on content.

Sponsorship:

Durham University are hosting in kind by donating the room hire FOC.

Headline sponsor - Sage

Host city sponsor – Durham County Council

Host venue sponsor – Durham University

Workshop Room – NE LEP

Programme Sponsor – Business Durham

Sponsorship pack has been circulated to all previous Dynamo sponsors.

Remaining target is another £19k in sponsorship. £9k is in the pipeline.

Programme:

Title is '**Tech Boom North East: Spotlight on the opportunity**'

Compere:

James Ashton

Keynotes:

Carlos Frenk

Professor James Woudhuysen

Session curators:

Craig Eblett (Tax and accounting)

Paul Watson (Smart Data)

Catherine Johns (Advanced Manufacturing)

Steve Attwell (Shared services)

Mike Parker (Dynamites Case Study)

Paul Sutherland (Digital transformation & innovation)

Anne MacDonald (BIM)

David Carroll (Cyber)

Others being approached

Workshop themes:

- BIM and Smart Cities
- Shared service centres
- Advanced manufacturing
- Tax & accounting
- Energy: Smartgrid & Engineering
- Government Digital Service
- Digital transformation and innovation
- Games, Apps, Digital and creative

- Skills, Apprentices and Training
- Cyber and infrastructure
- Big Data
- Diversity in Tech

Tickets:

Ticket price held from 2016.

Mailout went out on Friday 7th April.

Membership

➤ New members:

- Zainab Usman
- Hive
- Inflo Limited
- Derwentside College

➤ Lost members:

£0.00

ACTION: Clare and Andrea meeting w/c 24th April to review aged receivables and clean up membership

Dynamo Marketing

Website, video, yearbook – agreed on website designers, Sleeky. Anne to work with Sarah and Clare on content.

Discuss yearbook going forward