

Dynamo Board Meeting Agenda

Date & Time: Monday 9th July 4.30pm – 5.30pm

Location: Sintons LLP, The Cube, Arngrove Court, Barrack Road, Newcastle upon Tyne, NE4 6DB [Map](#)

ATTENDING:

Charlie Hoult (Chair), Anne Macdonald, Phil Jackman, Deni Chambers, Giselle Stewart, Matt Oakley, Simon Parker, Stu Lynn, Fay Cooper, David Cox (Mincoffs guest), Mark Larsen, Andrew Besford, Simon Roberson, Becky Strachan, Alison Shaw, Mike O'Brien, Jen Hartley, Phil Jackman

Minute taking: Sarah Thackray, Clare Nicholson

Apologies:

Dan Sydes, Graeme Fletcher, Siobhan Fenton, Sandra Thompson, John Marrin, Lindsay Phillips, Antony Hall, Alastair Irons, Graham Jordan, Anthony McMenzie, Bob Paton, David Carroll, James Beard, John Fitzgerald, John Hunt, John Fitzgerald, Michelle Rainbow, Neil Hemming, Paul Watson, Richard Waterhouse, Rob Hamilton, Janet Ross

Board updates

- Welcome Fay Cooper (DWP) to the Board. Welcome to Andrew Besford, 'boomerang Geordie' and former deputy director of Government Digital Service at Cabinet Office.
- Meeting Jul 12 with Newcastle Uni Business School about pitching to George Freeman MP for Public Sector Leadership Academy – Digital
- Hotspot media pack circulated to all members including opportunity for Platinum and Gold advertising packages.

Finance

- Overview and update

Encouraging figures. Projected 2018 profit of £18k. Projected turnover of £250k this year. What to spend it on. Success of some clusters – should we advertise for another Engagement Manager.

Events, membership and Hotspot – sources of surplus.

Keep membership fees the same for another year. Other opportunities available, keep same and encourage additional revenue through sponsorship etc.

CLUSTERS & SPECIAL INTEREST GROUPS

CYBER (Phil Jackman)

Cyberfest - a series of events covering the North East during September 2018, including:

Confirmed:

September 5 – One-day business event in Newcastle hosted by Northumbria University. targeting 200+ for Northumbria Uni event. Keynote & 4 breakout sessions. Run those twice – can attend more than one.

Exhibition.

September 13 - Half day at Teesside University.

September 14 – Breakfast event in Ashington Work Space hosted by ARCH.

September 19 – Local civic cyber resilience event for public sector at the Stadium of Light, hosted by North East ICT Managers.

Possibly one in Durham – Waterstons.

Taking to Gateshead for MP's.

ACTION

Any sponsors/speaker interest – contact Phil Jackman

Board to help circulate – target all levels from Graduates to Cyber leads, CTO's etc.

In development

W/c 17 September – Business event on Teesside, probably at Teesside University
Schools business manager conference, twilight sessions
Councilors and MPs event with Gateshead MBC
Small business event with Software City and FSB
Promoting cyber in education event hopefully with UTC
13 September Steamd event in Darlington
ISC2 joint event
Possible DataJam

SKILLS (Bob, Giselle, Graham J)

Graham:

Careers event held 20/6. Disappointing turnout from schools. Thank you to Bob and Sue Ormerod for presenting. We may need to reconsider timing and marketing (it would help BeaconHouse if it didn't coincide with Speakers Dinner / Conference).

- Careers fact sheet updated and included in Dynamo18 conference programme
- Still waiting to hear re North East Digital Skills ESF bid (being led by Sunderland Software City)
- Signed up Dynamo for another year of Esh Group's Building my Skills schools careers programme – delivery in January/February 2019. It'd be good to have apprentices/grads from members helping to deliver these.
 - Hermitage Academy, Chester le Street
 - Washington School
 - King Edward VI, Morpeth
 - St Cuthbert's Newcastle

NE UTC

UTC focus. Full for Year 10 in September. 35 for A-level, could accommodate approx 15 more. Fully staffed for initial cohort.

Passed Ofsted 'Readiness to open' inspection – available to the public online

Building – complete on one side! Expected to be finished 3 weeks before opening in Sept.

Option for sponsorship for rooms etc.

Space available to hire out – e.g. Great Hall.

Have enough mentors for each child.

Development needs within organisations – if interested, contact Giselle or Clare.

Enough industry partners for projects.

Skills – expect more to happen re devolution.

BIM Cluster and IC3 (Anne Macdonald & Becky Strachan)

- Ran IC3/BIM workshop at Dynamo 18 – showcasing IC3 and the region's digital construction strengths. Speakers from Waterstons and Northumbria University. Hack challenges being created and members can volunteer to run a hack team or participate. See further details and sign up here: <https://form.jotformeu.com/81721579193363>
- Attended NE LEP Strength in Places Fund briefing and Innovation SuperNetwork Partner Workshop. SIPF is one mechanism for allocating Industrial Strategy funding across regions.
- Meetings with Steven Kyffin and Alan Welby (new Innovation Director at NE LEP) on IC3 project and LEP grant application. Dynamo supporting with industry engagement activity and advocacy. LEP have committed to support developing IC3 proposals to next stage. Should hear funding outcome soon.
- Next BIM cluster meeting planned for 16th July. North Star Ventures attending to explore options to fund new businesses in BIM space with pump priming investment.
- Devo funding - IC3 Priority project for Devolution deal. One of the projects they are pushing forward.

ACTION:

Alison to talk to Steve Blanks at Great Exhibition re. GX project and digital construction event/workshop.
Connect Anne with Steve on this.

FINTECH (Pete Murphy/Mike O'Brien)

Session at Dynamo 18

Plans for the next steps in place

- Meeting held with Gill Teasdale, Chief of Staff at Atom Bank – keen to get more involved with Dynamo activities
- Meeting coming up with Brewin Dolphin (Gareth Johnson – Digital Lead) to explain Dynamo's role and membership benefits.

Newcastle Building Society want to get more involved. (Stu Lynn now Non Executive Board member of NBS)
Northern Powerhouse Business Summit – Why its good for banks not to be in London. Interesting views from this

Engagement with Opencast, Atom Bank and students

Trying to run some projects i.e. Atom and Business school (opencast). Prove that they can engage with the Unis.

ACTION: Pull out some key draws and actions for this group and try not to have too broad a focus. Need to work out some structure. Anne and Mike to meet to discuss next steps.

Mark Larsen says that there may be an opp. to link in with some work already underway – Accenture and Atom.

DIGITAL MANUFACTURING (TBC)

Are we still looking to have this as a cluster?

SHARED SERVICE CENTRES (Anne Macdonald)

- Dynamo positioning paper has been shared following discussions with Opencast, EY, Norton Rose, Accenture, Sage and others.
- Ran panel discussion at Dynamo 18 with speakers from EY, Sage, Accenture, NRG and BT/EE.
- Arranging cluster meeting with key partners in July to kick off cluster activity.
- Simon Roberson (ex BT) will be helping to establish the cluster group
- Cluster will cover HR, Finance etc. not just call centres

ACTION

If interested in the cluster, please get in touch with Anne Macdonald

Anne to follow up with Alison re potential bid from the University for Next Generation

PROFESSIONAL SERVICES (Anthony Hall/John Marrin)

Session held at Dynamo 18 conference. 48 attendees attended

Meeting scheduled on 25 July to discuss next steps/activities

- Meeting coming up with Modular Law (Steven Strassheim) to explain cluster's objectives and benefits of Dynamo membership
- Meeting coming up with Plan Digital (Paul Lancaster) to explore potential avenues of collaboration with the cluster

GOVTECH

New cluster – led by Andrew Besford and Charlie?

Shaping proposal for Leadership Academy based in Newcastle - public sector upskill around data management. Pitch into Government budget. 'Civil Service Sandhurst in digital'.

Discussion with George Freeman MP soon to discuss the shape of this.

DWP has said that Data and product people are already getting together to determine what the key questions are.

Giselle – private sector. A lot of work going on, how do we develop our high-level specialists and lift the digital skill level at the top end.

Monday 16th July meeting work with digital skills partnership – how we can make local digital skills partnership in the North East unique and stand out.

ACTION

Let us know if you are interested in being involved

DIGITAL ENTERTAINMENT

Potential new cluster – VR emerging from the region. Gateshead Council and range of businesses interested. Anne is following up.

ACTION

Let us know if you are interested in being involved

DIGITAL PHARMA

Emerging cluster in this area. Contacted by Bio Focus (digital pharma sector).

ACTION

Let us know if you are interested in being involved

WIDER ACTIVITIES (Anne Macdonald)

- Met with new Tech North regional contact – Jamie Hardesty – to explore collaboration and funding opportunities. They offer a range of growth programmes for business and can support with exceptional talent visas if required.
- Attended Great Exhibition of the North Business Summit to link in IC3 partners and contacts. Media coverage achieved for NBS in BIM cluster.
- Innovation Super Network Cluster Funding – Continue to explore how best to access funding for Dynamo cluster activity.
- Dynamo 'Talent Matching Service' – Arranged workshop at Dynamo 18 – very well attended and lots of interest. Meeting with Accenture to plan next steps in pilot in July.
- Dynamentors – Promoting meeting on 9th July to industry and education contacts to help shape mentoring scheme for Dynamo members.
- Attended Northern Power Women dinner led by Simone Roche with Jane Turner (Teesside Uni), Di Keller (Sage), Helen Whitfield (NBS) and others (incl KPMG, NatWest, CBI, Greggs). High level cross sector group should enable good connections to be made across the region and profile raising of Dynamo's activities.

EVENTS

PANEL EVENTS

2018

9th July	Mentoring – lead by Stu Lynn/Jen Hartley –Sintons hosting
10th Sept	TBC
8 th Oct	Are we setting up or just board meeting?
12th Nov	Digital Skills topic confirmed – Nigel Wright to lead. Suggested panel – (Nigel Watson/NWG/Mkodo/Paul Crenell, Orchard)

2019

TBC

THINK TANK

September/October – Will there be one planned for this?

DYNAMO 18

Wed 20/Thurs 21st June 2018, Urban Sciences Building, Newcastle University

297 attended across the day

Ticket revenue: £7,677 + VAT,

32 less payers than 2017

Timandra very well received. Good feedback on majority of sessions.

Sponsorship: £32,600 + VAT. 94% of target. £2,100 down. Lack of room sponsor and one less breakout room this year.

Careers Event

Not that well attended but feedback was good from those that did attend – will look at putting on a similar event at a different time in the year and change the format. Or should we remove this from our events diary?

DYNAMO 19

University of Sunderland confirmed to host in 2019. Site visit in August.

Call for speakers next year? Change the format slightly. Still have a 'Dynamo' breakout room with sessions on workstreams and then have 3/4 other breakout rooms.

Teesside University have confirmed they will host in 2020

DYNAMITES 18

Confirmed 18th October, Civic Centre

Expecting 380+ - 50 booked to date.

Ticket prices £94 + VAT or £900 + VAT for table of 10 (increase on last year)

Sponsorship – currently £14,540 + VAT confirmed (including table upgrades). 41% towards target of £35,250.00. Confirmed sponsors:

Capgemini	Innovator of the Year
NRG	Growth Explosion
Sunderland Uni	Rising Star
Gateshead College	Skills Developer
Mincoffs	Programme

All previous sponsors approached and chased. Circulated to wider network.

Headline sponsor still TBC – Speaking with Simon's replacement at BT, Kieran.

Remaining categories: International Business of the Year, Project of the Year, New Business of the Year, Collaborator of the Year, Tech for Good (Accenture TBC)

Other: Drinks reception, Table sponsor (in talks with printed.com)

Judging Panel – board members offered to be involved:

Deni Chambers (chair)

Stuart Lynn

Anne Macdonald

Jen Hartley

Graeme Fletcher

Graham Jordan

Siobhan Fenton

John Marrin

Discussion raised around possible all-female panel. If so, they must be from Board organisations.

Matt and Stuart – don't want to reflect a tokenistic message. Predominantly.

Make sure winner gender and diversity is balanced.

Decision: All female Board member panel this year. Next year's Chair makes their decision/statement.

ACTION: PR needs to be well played. Positive step and makes a statement for women in tech.

ACTION: Clare to advise the males on the panel and liaise with Deni about who to approach.

MEMBERSHIP

New members

>Flow digital £200

>Simon Roberson £40

Total £240

Lost members

>Fresh Data

>Totalmobile

Total £80

Total members 151

Total revenue £66,280

AOB