

Dynamo Board Meeting Agenda

Date & Time: Monday 11th June 4.30pm – 5.30pm

Location: Boardroom, Maling Exchange, Hoults Yard, Walker Road, NE6 2HL

ATTENDED:

Rob Hamilton, Sandra Thompson, Simon Roberson, Matt Oakley, Lindsay Phillips, Graham Jordan, Anne Macdonald, Charlie Hoults, Mark Larsen, John Marrin, Jen Hartley, Siobhan Fenton

Minute taking: Sarah Thackray, Clare Nicholson

Apologies:

James Beard, Paul Watson, Michelle Rainbow, Phil Jackman, Stu Lynn, Simon Parker, Becky Strachan, Deni Chambers; Alastair Irons, Alison Shaw, Anthony McMenzie, Ant Hall, Bob Paton, Dan Sydes, David Carroll, Graeme Fletcher, Janet Ross, John Fitzgerald, John Hunt, Mike O'Brien, Neil Hemming, Pete Murphy, Richard Waterhouse, Giselle Stewart,

Board updates

- Hotspot 2 – working on editorial plan. Come out in Sept/October before awards. Content to cover: BIM/data/skills ed/Gov Tech/ Cyber/Tax & Accounting/ Digital entertainment/ professional services/ FinTech/ Dynamo18

Media pack will be circulated w/c 18th June

- Devolution Round Table
Rob Hamilton lead after meeting

Finance

- Overview and update

Finances are ok on the whole.

LEP via Northumbria Uni - Bid for Ic3 project - in devolution

Supernetwork - matched funding on the table - creeping closer towards them

CLUSTERS & SPECIAL INTEREST GROUPS

CYBER (Phil Jackman)

- Newcastle Startup Week was a good event
- David and Alastair are unable to continue to contribute as they were.
- Have asked Phil Anderson from Northumbria to take a lead on Learning
- New people at Accenture - Sophie Kelly, James Clement, Amet Parab. Phil to meet up with James as possible replacement for David.
- Agenda agreed for Dynamo 18. Anthony slides to Phil w/c 18 June.
- Cyberfest - Approached Northumbria and Gateshead college, May have to go for 5 September. Waiting for Michelle from Northumbria.
- Meeting Rachel from Gateshead re member event 25 June. Hold back to back with LGA event 19 September.
- Meeting Software Centre and FSB 25 June re small business event.
- Meeting Northumberland CC 25 June re ARCH event.
- Meeting Teesside University 28 June.
- Phil Presenting at Fraud Forum, 19 June.
- Possible Steamd event in Darlington September 13
- Schools North East business manager conference next week, 14 June, Graham
- South Tyneside schools event 28 June
- Anthony trying to get a date arranged for business theme. Possibly in June

- Focus on themes again after Dynamo18

SKILLS (Bob, Giselle, Graham J)

Graham

- Dynamo members from NEICT (Northumberland County Council IT and South Tyneside Council IT) and CapGemini took part in Mock Interviews at St James' Park as part of Dynamo's schools careers contribution to Esh Group's Building My Skills Programme.
- Dynamo Careers / Fact sheet updated ahead of Dynamo18
- Full bid for ESF funds submitted for North East Digital Skills – will be administered by SSC. Opportunities for Dynamo members to bolster their own IT training spend and to be training providers to other companies.

ACTION: If any board organisations wants to be part of mock interviews next year – get in touch with Graham Jordan

BIM Cluster and IC3 (Anne Macdonald)

- Developing workshop for Dynamo 18 – showcasing IC3 and the region's strengths. Cluster is keen to work on a project to demonstrate its expertise and collaboration. Hackathon challenges being created and will be shared with delegates during the conference workshop so can vote for the favourite and volunteer to participate in a hack event in the autumn. Michelle Hua has offered to host at Northumbria University.
- Updated IC3 funding bid submitted to NE LEP with Northumbria as lead applicant and Dynamo supporting with industry engagement activity and advocacy. Should hear funding outcome by end of June 2018.
- Have also ensured that IC3 is on list of priority projects for North of Tyne devolution.
- Meeting with Steven Kyffin, Northumbria University, on 12th June to discuss IC3 strategy and collaboration.
- Next BIM cluster meeting planned for 4th July.

FINTECH (Pete Murphy/Mike O'Brien)

No updates

DIGITAL MANUFACTURING (TBC)

No updates

SHARED SERVICE CENTRES (Anne Macdonald)

- Dynamo positioning paper has been produced following discussions with Opencast, EY, Norton Rose, Accenture, Sage and others.
- Panel discussion is planned for Dynamo 18 to explore region's expertise, challenges and opportunities. Scene setting on technology developments will be provided by BT.
- Next steps in Shared Services cluster to be decided following the conference.

PROFESSIONAL SERVICES (Anthony Hall/John Marrin)

- Meeting on Thursday to finalise content for conference session

WIDER ACTIVITIES (Anne Macdonald)

- Devolution – sub group meeting held on 4th June to explore region's strengths and big ideas for devolution. Draft paper produced and updated version will be shared with Board members. Rob Hamilton (Newcastle City Council) will attend the Board on 11th June for a devolution discussion following the formal meeting.
- Innovation Super Network Cluster Funding – Continue to explore how best to access funding for Dynamo cluster activity.
- Dynamo 'Talent Matching Service' – Development work has gathered pace and a workshop at Dynamo 18 will take delegates through the pilot and share a demo. Project still attracting lots of interest.

- Attended Tech Talent Charter event on 5th June with Accenture, Sage and Atom Bank. Objective is to drive diversity and address gender imbalance in tech roles – for more information see <https://techtalentcharter.co.uk/>
- Dynamentors – Meeting being held on 9th July to explore mentoring scheme for Dynamo members. Different stages of evolution of growing business. Use collective expertise. Matching mentoring service. Getting team together. Amy Stabler and Stu Lynn, Jen Hartley. 9th July event after board meeting – explore the appetite.

ACTION: Anne/Jen to follow up with John Marrin re coaching at a later stage.

ACTION: BHE to circulate details of the event/discussions this week.

EVENTS

PANEL EVENTS – Schedule is being put together. To be circulated to the board. Suggested dates as below:

2018

11th June	Devolution update
9th July	Mentoring – lead by Stu Lynn/Jen Hartley/Amy Stabler? –Sintons to host
10th Sept	TBC
Oct?	Tombola – new office
12th Nov	Digital Skills - Confirmed – Nigel Wright to lead. Suggested panel – (Nigel Watson/NWG/Mkodo/Paul Crenell, Orchard)

2019

TBC

Board meetings still to be monthly. Will require hosts for dates not covered by panel events.

THINK TANK

September/October – theme tbc

DYNAMO 18

Wed 20/Thurs 21st June 2018, Urban Sciences Building, Newcastle University

107 booked so far including speakers/sponsors. Expecting big influx over the next week as usual. Need another 50/60 paying bookings.

ACTION: Board to help promote

ACTION: Lindsay Phillips to confirm if Sage can provide prize again for the hack

Sponsors:-

- Headline sponsor – Sage
- Programme sponsor – Forfusion
- Breakout room 1 – tombola
- Breakout Room 2 – Northumbria Uni
- Breakout Room 3 - Accenture
- Speakers Dinner – NCL Uni Business School
- Printed.com – printing in kind
- Lanyard – Mincoffs
- Delegate Pack – Teesside Uni
- Hack – NE LEP

Exhibitors – inc. sponsors plus Innovation SuperNetwork/Opencast/Quantum Law/Sunderland Software City/Newcastle College/BT/Gateshead College

There are the following packages still available:

- Breakout room £3k x 1

Currently on £32,250, 93% of sponsorship target achieved. £2,450 still to get.

ACTION: Anne to approach Atom Bank

ACTION: ST to ask Innovation SuperNetwork

ACTION: Approach Steven Black – Tier 1 bank

Bookings – need approx 60 more.

Speakers confirmed:

Timandra Harkness – Compere & Keynote

Matt Hancock

Caroline Carruthers

Innovation Panel - Steven Kyffin / Judith Jackson-Merrick/ Richard Waterhouse / Claire Sharp

Hackathon – will be going ahead – liaising with Alec Young, Accenture, who has taken this over from Sage.

Speakers Dinner – Wed 20th June, venue Chefs Academy, Newcastle College. Expecting 30.

ACTION: CN to send invite to the board

Careers Event

Sue Ormerod, Stu Lynn and Bob Paton leading

20 confirmed to date

Burnside College, Wallsend

DYNAMO 19

University of Sunderland confirmed to host in 2019 – 20th June

DYNAMITES 18

Confirmed 18th October, Civic Centre

Sponsor packs circulated to previous, interested organisations

Judging request email circulated to board – Chair of judging panel, Deni Chambers

Launching tickets & nominations by end of June/beginning of July

MEMBERSHIP

New members

>Protech

>Slipwood Solutions Limited

>Vengrove Real Estate Management Ltd

>CAN Do Business Solutions Ltd

>Womble Bond Dickinson

>TynCan

>Sintons

£2,720

No lost members

Total members 150

Total revenue £66,080

ACTION: Matt Oakley to Mincoffs intro to Clare & Charlie

ACTION: Anne to chase Identity Consult

ACTION: AON – Sandra Thompson to intro to us

ACTION: Cluster leads to make sure all cluster members are Dynamo members, particularly BIM.

Mailing list since GDPR:

Fallen to 400+ from over 2000.

Action: Get Timandra to do a push at the conference to sign up to the mailing list. QR code on the programme back cover? Lindsay suggested.

Warm Leads

Barclays / Zenith People / Kykcloud / HMRC / Identity Consult / Utilitywise / Founders4Schools – all have been followed up.

AOB

Simon Roberson redundancy from BT after 20 years. Reorganisation from regional team. Open for consultancy work. Keen to stay involved in Dynamo.

Lindsay Phillips – UTC now met minimum numbers to open. Discovery school closure has helped boost numbers. Readiness to Open meeting last week. Few questions but generally all systems go. Clouston Group situation with Council raised but should all ok to go ahead with opening of building.

Sage hosting Junior lego league being held on same day as conference. Funding for next couple of years.