

## Dynamo Board Meeting Agenda

**Date & Time:** 13<sup>th</sup> November 4.30pm – 5.30pm

**Location:** Room 1.10, Parsons Building, 6 Elswick East Terrace, Newcastle upon Tyne NE4 7LJ

### ATTENDEES:

Alastair Irons, Anne Macdonald, Anthony McMenzie, Antony Hall, Bob Paton, Charlie Hoult (Chair), , Deni Chambers, Graeme Fletcher, Graham Jordan, Mark Larsen, Peter Murphy, Phil Jackman, Becky Strachan, Robert Bing, Simon Roberson, Stuart Lynn, Alan English

**Guest attendee:** Nicola Short (Gradvert) 5.15pm

### **Minute taking:**

Clare Nicholson

### **Apologies:**

Keith Dickson, Michelle Rainbow, Mike O'Brien, Paul Watson, Sandra Thompson, John Marrin, Rob Hamilton, Neil Hemming, John Marrin, Sarah Thackray, Chris Wade, Jennifer Thompson (for Jane Turner), Alison Shaw, David Carroll, Giselle Stewart, Janet Ross, Jen Hartley, John Hunt, Lindsay Phillips, Richard Waterhouse, Matt Oakley

### Board updates

- Business plan – building on success so far. Moving to next stage. Funding bids. Next 3 yrs. Increase invoice and reach. Increase staffing. Growth plan. What market opportunities there are. Grow through the cluster model. Governance update – modernize and streamline. Increase revenue through European funding. Welcome your thoughts – any feedback?

**ACTION** Board to provide feedback

- Yearbook –  
£14k – design cost, editorial, 22 pages of articles, 38 pages of classified, 4 pages of cover. They have copyright. Sponsor? Standard line, upgrade to pages. 64 pages in total. Great profile – great tool to use for the House of Lords event in January.  
Smaller members – opportunity to give them a platform. Sitting in office reception – will be seen by all.
- House of Lords event:  
Matt Ridley – we are now having a lunch at Institute of Civil Engineers, George St SW1 on the same day.  
Another opportunity for our networking on BIM. Getting the word out.

### Finance

- Overview and update – remains same as last month. Good position.
- Accenture digital clusters funding update
- Meeting with the accounts team – changing to one annual renewal in January 2018. Members who have already paid will be back dated/credited. Email circulated to members.
- Additional funding applications –  
Bid to Creative Fuse for cluster work. 100+ applications. Sadly, they declined to support Dynamo. Continuing to talk with them going forward.  
Super Innovation Network – still going through the motions with this. Talks with them this week.

**ACTION:** Any board members that can link into Creative Fuse? Giselle?

## Clusters & Special Interest groups

### CYBER

#### Activities since the last meeting:

- Anthony and I met with John Baxter and Michael Davison from Accenture on 26 September. Michael has just joined the company and will be our main contact with the cluster. As it was his first day with Accenture we agreed that he and I would meet regularly in future.
- The second meeting was held with Michael Davison and me on 17 October. WE discussed progress so far and Accenture's developing ideas around the cluster. We agreed that I would start working on a definition of a cyber cluster to provide clarity to the project.
- A set of draft objectives have been brought together from the comments of all of the core group members.
- A draft SWOT analysis has been started
- Mapping of cyber activities has started broken down by all relevant groups. This is far from complete but a significant start.
- I have started work on the cyber cluster definition as agreed with Michael on 17 October.

#### Activities next month

- Finalise the proposed SWOT analysis for agreement
- Finalise the proposed objectives for agreement
- Seek agreement from Dynamo and Accenture to the SWOT analysis and objectives.
- Start the development of an activity plan
- Continue mapping of cyber activities
- Draft a representation of the various group in a graphical format
- Complete the draft cyber cluster definition in time for the next meeting

**ACTION:** Clare to circulate attachments again with the minutes and these are to be agreed by the Board

### SKILLS

- Talent Matching Service – update with Anne and Nicola (Gradvert).  
Small working group pulled together. Expertise in the area. 3 good steering group meetings. What do we want, how's it going to look? We've got people and who want to happen.
  - Developed of template of pilot
  - Working with Accenture – online platform to visualize how it might work. Cyber desk activities.
  - Fine tuning the platform. Protecting the young people online. How do we match skills with what's on offer?
  - Non-household names – get them in front of them. Huge opportunity to bring employers to it to show what they have on offer. Show differences in the opportunities. Might've applied for Accenture, more suited to different digital job.
  - Fine tune further – develop a scrum team – behind the scenes.
  - Showcase what skills and training are in the region.
  - Another stream of work going on – not pre-qualified, for those not at full employability stage. Where can we signpost them to?

**ACTION:** Any colleagues that would like to volunteer to help on scrum team?

**ACTION:** Any businesses willing to be test records? Waterstons last week, not well known. Def opportunities there that aren't wildly known. Template to be created to show what we need from employers. 10-20 employers needed.

- The ESF Digital Skills Expression of Interest was submitted by David Dunn by 23rd October.

- Together with colleagues from Net Defence and Northumberland County Council Graham Jordan is delivering a schools careers talk at King Edward VI in Morpeth, Friday 10<sup>th</sup>. This will be followed by others at Cramlington and Blyth
- North East Futures building is progressing well. We've had a launch evening, sponsored an award at Dynamites and start a series of events commencing Saturday 11 November to speak to interested young people and parents. There will also be a teacher recruitment event in December. Charlie and Giselle have now joined the Recruitment and Marketing Group as we enter an intensive phase to attract students. Principal due to move up on Dec 15<sup>th</sup> from UTC in Reading. Will be recruiting. Revamp recruitment and marketing. Use our networks to reach out to employees. Work on projects. Board to expect some contact from us as may call upon you. Potential Think Tank? How members can support the UTC. Mentors for children. 24 already signed up for Sept 18. 'Keep warm' - matching. Graham - STEM Ambassadors – get DBS through this at no cost to Dynamo/UTC. STEM Ambassadors, gives them insurance.
- Any organisation wishing to become a 'Friend' of the school should contact Bob, Alison, Charlie or Giselle, and from December, include Dan Sydes, the new Head, in that list. 'Friends' can engage in a number of ways: projects, sponsorship, guest lectures, equipment donations etc. It is a great time to become a 'Friend' as the marketing will really be amping up!

**ACTION:** Bob/Charlie to invite Dan to next Board meeting

## **BIM**

- International Centre for Connected Construction (IC3) project planning continues. Outline business case being developed for sign off with Northumbria University's senior team. Planning for House of Lords event to promote event underway for 29<sup>th</sup> Jan reception. LEP funding to be applied for to support full business case development from 17<sup>th</sup> November.
- Meetings held with various stakeholders and groups including BIM Regions North East, Innovate UK and Turner and Townsend.
- Next BIM cluster event to be held at Space Group on 15<sup>th</sup> November with 20+ attendees confirmed. Focus will be input to IC3 proposals and demonstrating digital construction technologies. Forward planning underway to create a programme of cluster meetings and events for 2018 and get dates in diaries.
- Options for members to support BIM Show Live being explored.

Budget announcements in November. House of Lords reception 29<sup>th</sup> Jan 18. £30-£50m project. Along the lines of NICDI. Opportunity to discuss NE BIM cluster.

## **FINTECH** (Pete Murphy)

Anne is supporting Pete Murphy and Mike O'Brien to set up a Finance Cluster. Currently scoping the sector and networking to identify businesses to form an initial group. Connecting with Northumbria, Scott Logic, City Web, Sage and others to explore opportunities. Planning a first cluster group meeting in Jan (w/c 22nd) to bring interested parties together.

Potential to be commercial successful projects. Knock ideas. Hoping to have a prototype/evidence that this has got legs. Collaboration. Send taster/teasers.

HMRC/DWP – content

## **DIGITAL MANUFACTURING** (Robert Bing)

No update at the moment. Working on the year book.

## **SHARED SERVICE CENTRES** (Simon Roberson)

Volunteers from EE and Baltic & BT. Managed to set up meeting for end of Nov. More to report next month.

## **PROFESSIONAL SERVICES** (Anthony Hall/John Marrin)

We are hoping to have a session for cluster members on 12<sup>th</sup> December to discuss a programme of seminars for next year. I am still waiting to hear back from a number of people before confirming the session. Having one to one meetings with potential interested parties. GDPR will form a part of that. Looking for delivery from Jan 2018.

Phil setting up GDPR cluster set up (General Data Protection Regulations) Linking with Anthony Hall, Mincoffs.

### **Wider activities**

- Business planning – Developing a business plan to shape and structure Dynamo’s operations going forward.
- Dynamo ‘Talent Matching Service’ (was ‘apprentice clearing project’) - Number of meetings held. Thanks to members for participating with the project survey. Pilot now planned for early 2018 to test the concept and iron out issues prior to further development and roll out – members are invited to participate and help in a scrum team with Accenture to develop the platform. Presentation to be given by Nicola Short (Gradvert) at networking event following today’s Board meeting.
- Creative Fuse Innovation Funding – Submitted funding application in October to support Dynamo clusters but unsuccessful.
- Innovation SuperNetwork – ESIF digital cluster project initial application successful. Now progressed to full application stage. We will be submitting an expression of interest to fund Dynamo’s cluster work as part of this project by 21 November.

### **EVENTS**

#### **DynamoNets**

- **13<sup>th</sup> November** – hosted by Newcastle College – How to retain and grow talent in the NE. Will be held in the Chefs Academy after board meeting.
- **11<sup>th</sup> December** – Urban Sciences, Newcastle Uni. Topic TBC
- **2018** – Clare contacting potential hosts for next year. Bede Gaming to host in the spring.

**ACTION** Any of our board organisation want to host?

#### **Think Tanks**

- Next Think tank – what topic, when should be book this in for?

Possibly UTC – how members can be involved and help support?

**ACTION** Phil liaise with Michael at Accenture for a Cyber Think Tank – Mid Feb

#### **Dynamites 17 Awards**

19<sup>th</sup> October

#### **Sponsorship:**

£29,300 + VAT - Total sponsorship incl. table upgrades.

#### **Bookings**

385 guests on the night. Up 35 from 2016

£11,707.94 surplus on the event

#### **Dynamo 18**

Wed 20/Thurs 21<sup>st</sup> June 2018

Urban Sciences Building

Site visit coming up

Further details to follow

## **Board Dinner 18**

Looking at potential venues outside of Newcastle

Potential dates: Wednesday 21<sup>st</sup> or Thursday 22<sup>nd</sup> March (before Easter)

**ACTION** – Clare to enquire about Baltic again as venue

Female speaker – agreed

## **MEMBERSHIP**

### ➤ **New members:**

Bill Strachan (£40)  
JHC Financial (£850)  
Public Value Ltd (£40)  
Fairstone Group (£850)

**TOTAL £1,780**

### ➤ **Lost members:**

Watson Burton £800  
Dev Academy £200  
IQ IT £40

**TOTAL £1,040**

142 members, overall total **£59,060**

**ACTION** – In December - Clare to look at Dynamites attendees and so on to get them onboard as members. Do a bit of a push for new members

**ACTION** – Review membership – certificates, updated benefits.

## **AOB**

- Anne to update on The Girls Network – New venture in the NE. Ubisoft Reflections supporting. Report back.
- Executive Women Leaders Programme – flyers attached to agenda email. 6 x 5hr sessions. £1800. Feedback better than we could have imagined.