

# SCHOOLS NorthEast Trading Ltd Event Sponsorship Opportunities

## FutureReady Conference 2018

**Date:** Friday 2 March 2018

**Time:** 9:00am – 4:00pm\*

**Venue:** Durham Cricket Club, Chester-le-Street

**Audience:** Approximately 150 delegates; This event is aimed at Head Teachers, Senior Leaders, Heads of Departments, Careers Leads, PSHE staff and School Governors

\*timings are provisional and may be subject to change

**SCHOOLS NorthEast is offering you the opportunity to sponsor and/or exhibit within our exhibition at this event.**

## About the Event

FutureReady focuses on the knowledge and experiences, along with the key attributes and attitudes; a young person needs to succeed in the 21st century.

The conference will cover key themes, including good careers guidance, school-business engagement and character education. As well as a national focus, the conference will also look at the challenges and opportunities that exist here in the North East.

This year one of the key focuses of the conference will be around the new Careers Strategy that the government have recently published. The strategy is statutory to **ALL** schools.

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## Sponsorship Opportunities

Sponsoring this event will provide you with access to an audience of approximately 150 delegates; this event is aimed at Head Teachers, Senior Leaders, Heads of Departments, Careers Leads, PSHE staff and School Governors.

SCHOOLS NorthEast is looking for organisations to support this event as sponsors and to be part of our exhibition. *Limited spaces available.*

The following sponsorship opportunities are on offer:

- Exhibition Stands

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## **EXHIBITION STAND - £350+VAT**

The opportunity to have a stand in the provider exhibition to engage with delegates over registration, refreshment breaks and lunch.

**Exhibition Space:** Your space will include a 6ft table, 2 chairs and complimentary WiFi. Power access will be provided on request. Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied.

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## About SCHOOLS NorthEast

SCHOOLS NorthEast is the first, and only, regional schools-led network in the UK. We represent the views of all 1,300 schools in the North East. Our Board of 28 Head Teachers is elected by their peers to represent the North East's Primary, Secondary, Special, and Independent sectors.

As well as our Board of Head Teachers, SCHOOLS NorthEast is also steered by a 'Council' of School Business Managers drawn from every area, phase and type of school in the North East.

SCHOOLS NorthEast has extensive experience organising large scale conferences and exhibitions. Our annual Summit attracts over 450 school leaders and is the must-attend education event in the North East. Our annual School Business Management Conference attracts over 300 delegates and is the biggest event of its kind in the country.

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## Contact

For further information about event sponsorship, please contact Sam Murray, Events Manager ([s.murray@schoolsnortheast.com](mailto:s.murray@schoolsnortheast.com) or 0191 349 5973).