



Retrain, retain, recruit

Is your sector unlocking the potential of the 50+ workforce?

By 2020 the over 50s will make up almost a third of the working age population. Have you got a strategy in place for their recruitment, development and retention?

Employer information sessions are being held throughout the North East to help you do just that. You can find out how to access free consultancy support for your business and in depth advice and guidance for your employees.

Sector focussed events will be held, however these will be relevant to all businesses throughout the region and we welcome attendance.

You will get to hear from sector champions who are adopting a positive approach in this critical area. Sector events include:

[Construction](#)

[Energy](#)

[Technology](#)

[Financial, Professional and Business services](#)

[Health and Life Science](#)

[Advanced Manufacturing](#)

[Transport and Logistics](#)

The series of events is a partnership project between Education Development Trust and North East Local Enterprise Partnership: the Retrain, Retain, Recruit campaign supports the government's Fuller Working Lives strategy launched in February 2017.

Events

Construction

When: Thursday 19th April, 8.30am-12pm

Where: ESH Group, Bowburn North Industrial Estate, Bowburn, Durham DH6 5PF

Transport & Logistics

When: Wednesday 25th April, 8.30am-12pm

Where: Newcastle College Rail Academy, William St, Felling, Gateshead, NE10 0JP

Financial, Professional & Business services

When: Thursday 17th May, 8.30am-12pm

Where: Cobalt Management Suite, Cobalt Management Office 4 Silver Fox Way, Cobalt Park, North Tyneside, NE27 0QJ

Tech (IT/Digital)

When: Tuesday 22nd May, 8.30am-12pm

Where: Sunderland Software City, Tavistock Place, Sunderland, SR1 1PB

Energy

When: Wednesday 6th June, 8.30am-12pm

Where: Port Training Services, Quay Road, Blyth, Northumberland, NE24 3PA

Advanced Manufacturing

When: 14th June, 8.30am-12pm

Where: Nissan Sports and Social club, Washington Rd, Sunderland SR5 3NS

Health and Life Sciences

When: Thursday 5th July, 8.30am-12pm

Where: Northumbria university, Health and life science campus, coach lane, Benton, Newcastle

Working in partnership



For more information and to book a space, please call 0191 731 4750.

Fuller Working Lives

Why this is important

There are more people aged 50 and over in employment than ever before



But early exit from the labour market is an issue

One in four men and one in three women reaching State Pension age have not worked for five years or more.



The average age of leaving the labour market has increased over the past two decades, but it is still lower than it was in 1950 and is not keeping pace with the increase in life expectancy.

One million people aged 50-64 that are not in employment but are willing to or would like to work.

We can all gain from Fuller Working Lives

By retiring at 65 instead of 55, a male average earner could have **£280,000** extra income and increase his pension pot by **55%**



By retiring at 63 instead of 55, a female average earner could have **£180,000** extra income and increase her pension pot by **50%**



Employers need to embrace the workforce aged 50 years and over

In 2010, one in four of the working age population were aged 50 and over; this is projected to increase to one in three by 2022.



Most employers say... workers aged 50 and over are experienced, reliable, punctual and good at mentoring new workers.

For more information and to book a space, please call 0191 731 4750.