

## Creating a digital future open to all

Tech for Life is dedicated to tackling barriers in the digital sector through skill building and gender balance

“This program is a true journey of self-discovery through networking, inspirational women leaders and fun - a course every woman leader should take to succeed for the future.”

**Sinéad Devine,**  
IT Group Manager, Procter & Gamble

## Diversity of Thinking Accelerator

14th February - 6th June, 2019 | X6 half day sessions from 1:30 - 5pm

1 Delegate: £1750 ex VAT

2+ Delegates: £1500 ex VAT per delegate

We're thrilled to announce a February 2019 start date for our 50:50 'Diversity of Thinking Accelerator' CPD programme that supports and develops gender diversity in the digital workforce. This programme is for women at any level in their organisation.

Attendees sign up for many reasons including: to progress further in their career; gain confidence; improve how they communicate with managers and team members; or sometimes they just feel a bit 'stuck' and uninspired.

Each attendee's experience is different and very personal to them - this is a CPD programme with a difference, it really is all about YOU! You gain a ready-made support group from your cohort as well as an opportunity to get out of your organisational 'bubble' and network with, and learn from, others external to your company. You will have access to a variety of role models, mentors and an array of experts who provide sessions that deliver real impact. We make sure we get the very best out of you by keeping our cohorts small, making sure you feel comfortable and have fun along the way!

# 50:50 Diversity of Thinking Accelerator Programme

We want to help change the world!

We know the the future is digital - and it needs to be a future open to all. Female representation in the UK tech and ICT sector currently sits at 18%, while the percentage of senior roles filled by women is half of that. Considering that 59% of the total workforce is women, it's quite astonishing and pretty unacceptable!

<b>Who is it for?</b>	This is open to women from any organisation, at any level. You may work in a large company, run your own business, be an entrepreneur, or just making plans for the future
<b>What's the commitment?</b>	Six half day sessions over five months
<b>Why should I sign up?</b>	<p>Women sign up for many reasons including: to progress further in their career; gain confidence; improve how they communicate with managers and team members; or sometimes they just feel a bit 'stuck' and uninspired</p> <p>You will have learned new skills, become more confident and feel able to progress in your career or become a stronger leader in your organisation</p>
<b>How is it different to other training programmes?</b>	As well as benefiting from the experience of experts you will also gain a ready-made support group from your cohort as well as an opportunity to get out of your organisational 'bubble' and network with, and learn from, others external to your company. You will have access to a variety of role models, mentors and an array of experts who provide sessions that deliver real impact. We make sure we get the very best out of you by keeping our cohorts small, making sure you feel comfortable and have fun along the way!
<b>What happens when it's finished?</b>	Every attendee also gets a year's free membership to our online 50:50 community with ongoing support, resources and mentors – this is a brand-new initiative for 2019. Our programme cohorts have also become ambassadors, mentors and role models for other colleagues, women and younger generations. With the learnings from the programme you will be able to support, encourage and inform both men and women in your workplace