



Northern Powerhouse Mission to Atlanta, USA

18 – 21 March 2019

Atlanta is a thriving hub for creativity and industry, the 10th largest economy in the USA and the 22nd largest in the world. This trade mission provides a unique opportunity to explore this state, as well as the wider US market for your business. Hosted by the Department for International Trade and supported by the Metro Atlanta Chamber of Commerce, the trade mission will be of particular relevance to companies active in the digital sector with a unique offering.

Participating delegates will:

- Receive briefings on the US and Atlanta business environments
- Attend a pre-mission briefing on Monday 4 March
- Gain insights into what it takes to successfully enter the US market
- Build connections with in-market specialists and business representatives
- Access a tailored one to one meeting programme
- Showcase your offer to US companies looking for UK products and services, investment opportunities and strategic partnerships
- Discover why Atlanta could be your gateway to the wider US market

Delegates will participate in a group programme that will provide opportunities to network and meet with Atlanta's business community. There is flexibility in the programme to allow delegates time to pursue their own meetings, prearranged one to one's and attend events that may be of particular interest to them.

Join this trade mission to benefit from a great programme of activities and build your brand's reputation in the US market.

Application Date:

Deadline by 24 February 2019* Eligibility applies.

Costs:

Registration Fee (inc. VAT): £120 per **individual delegate**. Delegates are responsible to book and pay for their own flights and accommodation.

Register your interest:

For further information and to register contact:

E: northeast@mobile.trade.gov.uk

T: +44 (0)345 136 0169

Funding:

Eligible SMEs may qualify for financial support towards the cost of flights and accommodation – please speak to your local DIT team for information on the financial support that may be available.

CLICK HERE TO REGISTER YOUR INTEREST

The Northern Powerhouse has a GVA of £329.4 billion. In 2017 alone, businesses based in the region exported £58 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth. The region also has high speed rail links, excellent transport, highly skilled workforces and world class research, with six Northern universities ranked in the top 20 for research excellence nationally.



Department for
International Trade

In partnership with:



European Union
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Development Fund