



Cyber – Threat & Opportunity

David Parkinson

Who we are

- Founded in 1996
- 23 years experience focusing on information and data security
- UK wide presence; North, South and Scotland
- Founders of the National Information Security Conference (NISC) est. 1999
- Provide industry-leading data assurance services and best of breed cyber security solutions
- Extensive portfolio addressing both current and emerging threats
- Approachable, flexible, pragmatic, plain speaking
- Customer-service led business

Our credentials

- ISO27001:2013 Certified
- NCSC CHECK Team Member and Leaders
- CREST Certified
- CISSP Certifications
- COBIT5 Accredited Consultants
- Cyber Essentials and PLUS Certified
- UK Government SC Clearance
- Scottish Business Resilience Centre Trusted Partner
- Multiple certifications with all of our strategic vendor partnerships



① Threat Landscape

GandCrab

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байт

Группа: **Seller**
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Партнёрская программа GandCrab Ransomware.

② Digital Transformation



“ ... is the process of exploiting digital technologies and supporting capabilities to create a robust new digital business model.”

- Gartner

Incentivizing responsible and secure innovation

Principles and guidance for investors

July 2019



“The market rewards the digital transformation of companies, consumers and clients are demanding it and relying on technology is essential to a company’s ability to remain competitive.”

“Cyber risk management and cybersecurity are complimentary elements of any successful and sustainable business strategy.”

③ Mergers & Acquisitions

Where in the Due Diligence process?

Increase in Exposure

Asset Management

Inherited Vulnerabilities

Culture

Organisational Complexity

Quantify Risk

Effect on Valuations?

④ Supply Chains

Organisational and
Technology Chains



⑤ Trust

“ ... trust must now be considered a key feature of every product containing software ...”

- HBR article, March 2019

“Real users make risk decisions based on the public perception of the security of these devices.”

Ian Beer, Google Project Zero, August 2019

Summary

- Approaches to cyber ~~security~~ risk resilience are maturing
- Opportunity to create a competitive edge
- Consider threats to your organisation

- References for material available

- John A. Shedd

“A ship in harbor is safe.

But that is not what ships are built for.”



Thank you

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