



#CYBERFEST 20

PARTNER PACK

ABOUT #CYBERFEST



For the third year, Dynamo, in partnership with Accenture is hosting #CyberFest, a series of cyber related events across the North East during September 2020 and this year it will be **100% virtual**! All events and talks will be recorded and will be available on the Dynamo YouTube channel. We look forward to bringing together our North East Cyber network in a virtual format to learn, network and engage together. #CyberFest is free of charge to attend, with no limit on the number of registrations.

Cyber security is a major concern for everyone and should be considered as part of a wider resilience agenda for the region. Therefore, Dynamo created CyberNorth, an organisation that brings together businesses from all aspects of cyber resilience including those involved in commercial delivery, research and development, learning, regional resilience and users of technology.

CyberNorth brings together these components in a coordinated way that promotes the North East as:

- A region of high cyber awareness and infrastructural resilience
- A centre of excellence in the delivery of Cyber related services
- A centre of excellence in the delivery and development of high-quality students and employees
- Noted for research and development in cyber

The aim of #CyberFest is to raise awareness of the North East's ability to address cyber resilience and risk, while developing new opportunities from this important and growing business area.

EVENT SCHEDULE



BSides

Date: 4-5 September, full days

Theme: Consisting of talks and workshops. BSides Newcastle is to help build the community of InfoSec in the North East

Cyber Security Needs You!

Date: 8 September, 2-6pm

Theme: One-day mix of practical and presentations around cyber security and the skills required for a career in the industry.

Cyber Security in Offshore and Onshore Logistics

Date: 10 September, morning event

Theme: Addressing cyber security in marine, offshore and logistics, with a landslide preference.

Protecting Data in Healthcare

Date: 15 September, 2-3pm

Theme: Hear from leading experts in healthcare IT and data management about the threats they face and the actions they are taking in mitigation.

Lessons from COVID, Getting Ready for Whatever's Next

Date: 17 September, 10am-1pm

Theme: Joint Fraud forum, NEBRC and Northumbria University. Two thirds of fraud involves cyber crime. Lessons from COVID-19, getting ready for the next one.

Interested in a Career in Cyber Security?

Date: 22 September, 4-6pm

Theme: Find out what it takes to be an in-demand, highly skilled cyber security professional in one of the world's fastest growing sectors.

EVENT SCHEDULE

Cyber Crime is Good for the Banking Sector?

Date: 23 September, 8.30-10.30am

Theme: Representatives from the banking and cyber security sector will be debating the motions for and against whether cyber crime is good for the banking sector.

Staying Safe from Cyber Crime in Tourism

Date: 24 September, 12-2pm

Theme: Joint Business Northumberland and Dynamo event. How tourism businesses can protect themselves from cyber crime

The Role of Cyber Security in the Future of Teesside

Date: 24 September, 6-8.30pm

Theme: Joint with Teesside University and Tees Valley Business Club. We will bring you updates on two of Teesside's leading initiatives.

Bringing Creativity to Cyber Security

Date: 29 September, 5.30-8.00pm

Theme: We're bringing four groups together from the technical side of the cyber security industry to talk about their roles, ISC2, ISACA, NELHS and OWASP. We will also be revealing a specially commissioned artwork to challenge our thinking and perceptions

PARTNER OPPORTUNITIES

'Cyber Security Needs You!' Flagship Event Partner

8 September 2020

Acknowledged as event partner in all associated PR, social media and marketing material

Prime space advert in the digital event programme

Thanked by event hosts on the day

Your company logo included on any slides/presentation used throughout the event

Opportunity to have a 2min introduction or video reel played at
the start of the event

Company branding (logo and link) to appear on #CyberFest web page

Acknowledged as supporters at all #CyberFest events within the full programme

£1,000 + VAT

PARTNER OPPORTUNITIES

EVENT PARTNER

(Supporter of individual events across the programme)

Acknowledged as event partner in all associated PR, social media and marketing material for the relevant event

Thanked by event hosts on the day

Your company logo included on all presentation screens used throughout the event

Opportunity to welcome guests to event and give a 2min introduction to your organisation

Company branding (logo and link) to appear on #CyberFest web page

Acknowledged as supporters at the Flagship 'Cyber Security Needs You!' event on 8 September

£200 + VAT

Full programme of events